

Free Marketing Tools - <http://newbielifeline.com>

7Zip: <http://7-zip.org> - Free alternative to WinZip.

Adobe Reader: <http://get.adobe.com/reader> - Used to view and print PDF files.

Animoto - <http://animoto.com/?ref=jyfidogu> Turn your pictures into videos with music.

Audacity: <http://audacity.sourceforge.net> - For recording and editing audio files.

AVG: <http://free.avg.com> - Anti-virus and anti-spyware protection.

BrowserShots: <http://browsershots.org> - Use this site to view how your website looks in various browsers.

CamStudio: <http://camstudio.org> - Lets you record all screen and audio activity on your computer and create video files.

CCleaner: <http://ccleaner.com> - Removes unused files from your PC allowing windows to run faster and freeing up space.

DupeFree: <http://dupefreepro.com> - Check for duplicated content and LSI keywords.

FileZilla: <http://filezilla-project.org> - FTP program for uploading files to your hosting account.

Firefox: <http://mozilla.com/firefox> - The best web browser on the net.

Gimp: <http://gimp.org> - Create and edit alternative to Photoshop.

Give Away Of The Day: <http://giveawayoftheday.com> - Get a free license digital product every day.

Google Alerts: <http://google.com/alerts> - Get alerts for anytime someone mentions your site or your name. You can even spy on your competition.

Google Analytics: <http://google.com/analytics> - Measure your advertising, traffic and social sites.

Google Keyword Tool: <https://adwords.google.com/select/KeywordToolExternal> - A rich keyword search tool.

Google Trends: <http://google.com/trends> Find out what topics are trending and if your topic is hot or not.

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Open Office: <http://openoffice.org/> - Word processing, spreadsheets, databases and presentations.

HootSuite: <http://hootsuite.com/> - Manage all of your social media from one place.

PDF to Word Converter: <http://pdftoword.com> - Create Word Doc files from PDF content.

Pixie: <http://nattyware.com/pixie.php> - Just point and click to get color codes.

Screenr: <http://screenr.com/> - Screen casting - recording, storage and uploading.

Skitch: <http://skitch.com> - The perfect screen capture tool. You can capture any part of your screen, resize it to upload to your website.

Skype: <http://skype.com> Make free calls over the internet to other people on Skype.

SpyBot: <http://safer-networking.org> Detects and removes spyware from your PC.

Textpad: <http://textpad.com> - A great text editor for PCs.

TextWrangler: <http://barebones.com/products/textwrangler> A powerful text editor for Mac.

TimeLeft: <http://nestersoft.com/timeleft> - A Web countdown tool. Reminder, clock, stopwatch and timer.

VLC Media Player: <http://videolan.org/vlc> - Media player that can read most audio and video formats.